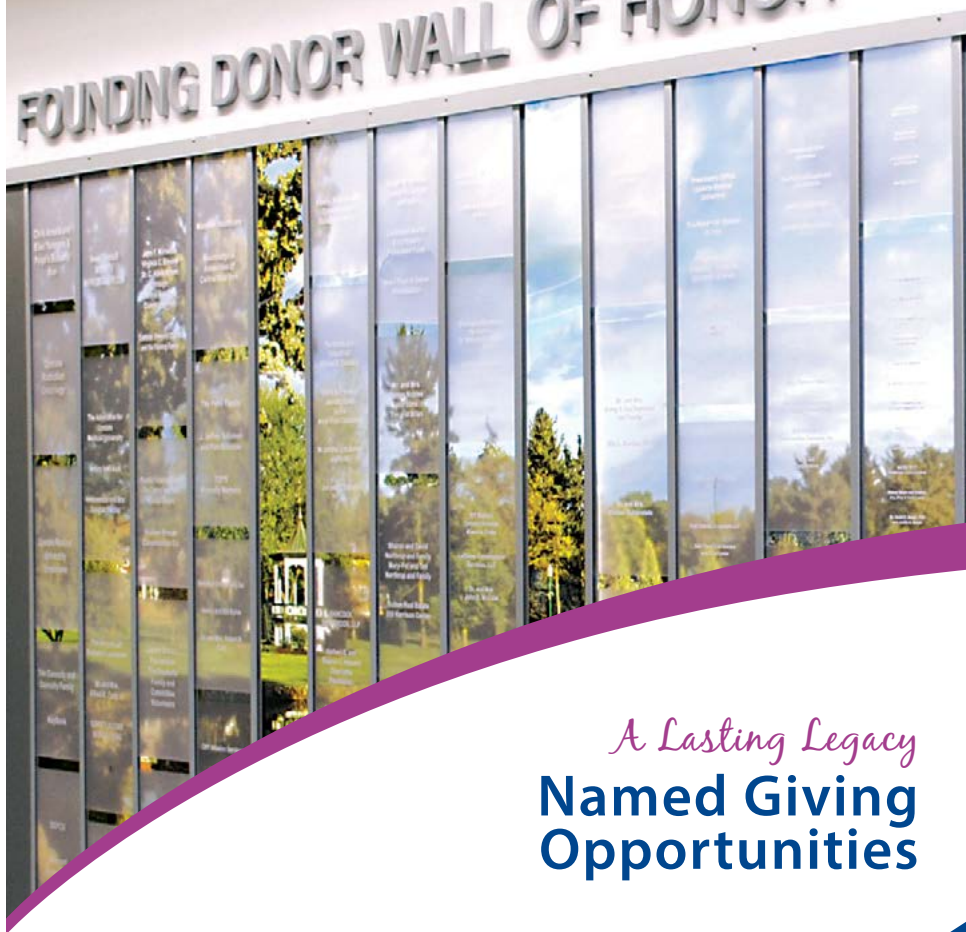


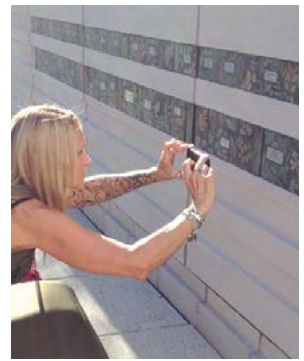
# FOUNDING DONOR WALL OF HONOR



*A Lasting Legacy*  
**Named Giving Opportunities**

**UPSTATE**  
FOUNDATION

[www.UpstateFoundation.org](http://www.UpstateFoundation.org)



## Named giving opportunities

To the Upstate Foundation, a name is a valued and treasured commodity. Its significance is evident by the number of successful endowment campaigns that have raised millions of dollars throughout the Foundation's history; by the hundreds of named funds the Foundation manages; and by the hundreds of named areas commemorating donor generosity. A name gives people a compelling reason to give, and named gifts keep legacies alive forever. These are reasons why the Foundation is pleased to offer named giving opportunities.

Named giving opportunities include establishing funds for patient care, education, research, and community health and well-being. Benefactors may also designate a specific room or building in a person's honor or memory. Corporations, too, may want to consider named giving opportunities as a mutually rewarding partnership with the Upstate Foundation.

## Named Funds for patient care, education and research

There are two kinds of funds at the Foundation: endowment funds and restricted funds.

**Endowment funds** can be established for a minimum of \$10,000. Endowments are lifelong funds in which the principal sum (consisting of all donations over the lifetime of the fund) remains permanently invested through the Foundation and generates investment returns. A purpose is identified when an endowment is opened, and market earnings can only be spent for that purpose. A fund advisor is assigned to monitor the activity of the fund and recommend expenditures. Fund advisors are generally Upstate employees. The Foundation makes all final decisions on spending approvals.

Since the principal must remain intact, potential spending must be supported by the endowment's lifetime investment earnings. The maximum spending allocation is a percentage of a rolling 36-month average of the principal and earnings. The Foundation, through its board of directors, reserves the right to adjust this percentage, based on market activity, to protect the long-term value of endowments.

**Restricted funds** can be established for a minimum of \$1,000, and must maintain a minimum balance of \$1,000. A purpose is identified when a fund is opened, and money can only be spent for that purpose. A fund advisor is assigned to monitor the activity of the fund and recommend expenses. Fund advisors are generally Upstate employees.

With restricted funds, the principal is guaranteed and an administrative fee is not charged. Restricted funds function similarly to checking accounts in that money goes in and money goes out. However, unlike endowments which are permanent, a restricted fund can be closed. If its balance falls below \$1,000, the fund advisor will be contacted to discuss closing the fund.



PATIENT CARE



EDUCATION



RESEARCH

**Naming Opportunities\***

**New buildings**

Minimum gift of a percentage of the cost of construction

**Rooms**

Laboratories . . . . .	\$35,000 – \$250,000
Waiting rooms . . . . .	\$25,000 – \$250,000
Conference rooms . . . . .	\$25,000 – \$100,000
Patient rooms . . . . .	\$25,000 – \$50,000
Offices . . . . .	\$10,000 – \$35,000
Utility rooms . . . . .	\$5,000

**Grounds**

Green areas . . . . .	\$10,000 – \$50,000
Garden tiles . . . . .	\$2,500 – \$25,000
Benches . . . . .	\$5,000 – \$15,000

**Useful life items**

Furniture, fixtures and equipment . . . . .varies

Please note, there are other variables affecting the value of buildings, rooms and grounds including age of the facility, size, visibility, location, and costs to construct, rehabilitate, furnish or equip.

**Academic endowment naming opportunities\***

Faculty Chair . . . . .	\$1.5 million
Professorship . . . . .	\$1-\$2 million
Visiting Professorship . . . . .	\$500,000 – \$750,000
Visiting Fellowship . . . . .	\$100,000
Lectureship . . . . .	\$50,000
Scholarship/Award . . . . .	\$10,000

\*Namings are payable over multiple years.

**Annual fund donor walls**

Upstate Cancer Center . . . . .	\$100+
Upstate Golisano Children’s Hospital . . . . .	\$100+
Friend In Deed . . . . .	\$100+

The above list is simply a sampling of the naming opportunities available at Upstate Medical University. Please consult an Upstate Foundation development officer for more information.



Dean M. Janice Nelson  
Nursing Scholarship  
Endowment

### Naming annual scholarships

One-time gift to provide financial support to an outstanding student.

- College of Nursing Annual Tuition Scholarship . . . . . \$6,000 – \$10,000
- College of Health Professions Annual Tuition Scholarship . . . . . \$9,000 – \$11,000
- College of Medicine Annual Tuition Scholarship . . . . . \$50,000

**The Upstate Foundation** was founded in 1976 as a 501(c)3 not-for-profit corporation. The corporation is a public charity designed to receive and administer gifts and bequests exclusively for charitable purposes with a focus on (1) the provision of patient health care, (2) the education of health care providers, (3) scientific research, and (4) community health and well-being. The Upstate Foundation is the primary vehicle for receiving and distributing philanthropic gifts for Upstate Medical University.

# UPSTATE FOUNDATION

[www.UpstateFoundation.org](http://www.UpstateFoundation.org)

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 The Upstate Foundation

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