

Dear Golfer:

It's time for the Upstate Foundation's **36th annual Upstate Open** golf tournament. Combine your passion for golf with helping patients and families cared for at Upstate University Hospital by joining us on **Thursday, July 13**, for a beautiful day of golf at the **Turning Stone Resort and Casino**. This is a change in venue for us and you will have the opportunity to play on either Shenendoah or Kaluhyat, two of the most premier golf courses in Central New York.



There are many sponsorship opportunities available with levels beginning at \$500 and foursome play is \$2,000. We will again offer our complimentary hospitality along with awards reception, and great raffle prizes too. Sponsorship opportunities and foursomes sell out quickly so register today.

For more information on becoming a sponsor or to reserve your foursome, please call the Upstate Foundation at 315-464-4416, or register online at www.UpstateFoundation.org/UpstateOpen.

We look forward to your support and seeing you on the course!

Sincerely,

Stuart M. Wright, CPA, MBA
Chief Financial Officer, Upstate University Hospital
Upstate Open Tournament Chair

Toni S. Gary
Assistant Vice President, Upstate Foundation
Upstate Open Tournament Director

UPSTATE OPEN | SPONSORSHIP OPPORTUNITIES | July 13, 2023

- Partnership Sponsor - \$25,000**
Information provided upon request
- Presenting Sponsor - \$12,000**

 - Two foursomes
 - Recognized as Presenting Sponsor in event advertising and publicity materials
 - Company logo or name on flag banner
 - Recognized as Presenting Sponsor on social media
 - Participant golf shirts
 - Company logo or name on two tee signs (one tee sign on each course)
 - Company logo or name on day-of-event banner
 - Company logo or name in program book at sponsor level
- Course Sponsor - \$10,000**

 - Two foursomes
 - Recognized as Course Sponsor on social media
 - Company logo or name on flag banner
 - Participant golf shirts
 - Company logo or name on one tee sign (one tee sign on one course)
- Gift Sponsor - \$6,000**

 - One foursome
 - Company logo or name associated with 288 golfer gifts
 - Company logo or name on two tee signs (one tee sign on each course)
 - Company logo or name on day-of-event banner
 - Company logo or name in program book at sponsor level
- 19th-Hole Awards Reception Sponsor - \$5,000**

 - One foursome
 - Company logo or name on sponsor signage at awards reception
 - Company logo or name on two tee signs (one tee sign on each course)
 - Company logo or name on day-of-event banner
 - Company logo or name in program book at sponsor level
- Golf Cart Sponsor - \$5,000**

 - One foursome
 - Company logo or name on golf cart signage
 - Company logo or name on golf cart GPS
 - Company logo or name on day-of-event banner
 - Company logo or name in program book at sponsor level
- Lunch Sponsor - \$4,500**

 - One foursome
 - Company logo or name on signage in lunch area
 - Company logo or name on day-of-event banner
 - Company logo or name in program book at sponsor level
- Longest Drive Sponsor - \$3,500***

 - One foursome
 - Company logo or name on Longest Drive hole contest sign
 - Company logo or name on day-of-event banner
 - Company logo or name in program book at sponsor level
- Hole-In-One Sponsor - \$3,500***

 - One foursome
 - Company logo or name on Hole-In-One contest sign
 - Company logo or name on day-of-event banner
 - Company logo or name in program book at sponsor level
- Closest-to-the-Pin Sponsor - \$3,500***

 - One foursome
 - Company logo or name on Closest-to-the-Pin contest sign
 - Company logo or name on day-of-event banner
 - Company logo or name in program book at sponsor level
- Bag Check Sponsor - \$3,000**

 - One foursome
 - Company logo or name in bag check area
 - Company logo or name on day-of-event banner
 - Company logo or name in program book at sponsor level

SPONSORSHIP OPPORTUNITIES *continued*

Refreshment Cart Sponsor - \$3,000*

- One foursome
- Company logo or name on refreshment cart
- Company logo or name on day-of-event banner
- Company logo or name in program book at sponsor level

On-Course Beverage Sponsor - \$2,500*

- One foursome
- Company logo or name on refreshment stops
- Company logo or name on day-of-event banner
- Company logo or name in program book at sponsor level

Birdie Sponsor - \$2,500

- One foursome
- Company logo or name on one tee sign
- Company logo or name on day-of-event banner
- Company logo or name in program book at sponsor level

Breakfast Sponsor - \$1,500

- Four tickets to Awards Reception
- Company logo or name on signage in breakfast area
- Company logo or name on day-of-event banner
- Company logo or name in program book at sponsor level

Tee Sponsor - \$1,000

- Company logo or name on one tee sign
- Company logo or name on day-of-event banner
- Company logo or name in program book at sponsor level

PAR Sponsor - \$500

- Company logo or name on day-of-event banner
- Company logo or name in program book at sponsor level

*Request information and pricing for sponsorship on both Shenendoah and Kaluhyat.

UPSTATE OPEN | ENTRY FORM | July 13, 2023

PREFERRED COURSE – Shotgun start: 8:30 am

Foursome with sponsorship

Choose preferred golf course:

- Shenendoah Kaluhyat

Foursome without sponsorship – \$2,000

Choose preferred golf course:

- Shenendoah Kaluhyat

AWARDS RECEPTION

19th-Hole awards reception following afternoon play
\$75 per person for non-golfers

Total number attending the 19th-Hole awards reception:

- golfers _____ non-golfers _____

PAYMENT OPTIONS

Total amount: \$ _____

I am unable to attend, but would like to support the Upstate Foundation's mission. \$ _____

Check enclosed Check to follow

Credit card:

- VISA MasterCard Discover American Express

Card # _____ Exp. date _____

Name on card _____

Signature _____

Please complete and return with entry fee by June 30.

Note: Name and email address must be complete and accurate for each player. Confirmation will be sent to captain only, five days prior to the tournament. **FOURSOMES ONLY PLEASE!**

No guarantee! Limited field.

Please make checks payable to:

The Upstate Foundation, Inc., 750 East Adams Street, Syracuse, NY 13210

Contact name _____

Company _____

Address _____

Phone _____

Email _____

Fax _____

Please check one: Men's Women's Mixed

1 Captain's name _____

Email _____

Phone _____

2 Name _____

Email _____

3 Name _____

Email _____

4 Name _____

Email _____

UPSTATE
FOUNDATION

Call 315-464-4416

Fax 315-464-4819

Register online

www.UpstateFoundation.org/UpstateOpen