

Dear Golf Enthusiast and Supporter,

Save the date and confirm your sponsorship today!

The 39th annual Upstate Towsley Pro-Am will tee-off on Monday, August 7 at Kaluhyat, a premier golf course at the Turning Stone Resort Casino!

For a second year, the Towsley Pro-Am will benefit **pediatric and adolescent mental health programs** at Upstate University Hospital. The youth mental health crisis has children and families desperate for support flooding Upstate's pediatric emergency department and the Golisano Children's Hospital. Your support of programs that address suicide prevention, eating disorders, addiction, and other areas of critical need will make a meaningful and life-changing difference.

A long standing partnership with IBEW Local 43/NECA Finger Lakes Chapter and the CNY Professional Golf Association (PGA) is what makes the Towsley Pro-Am special and enduring. This tournament serves as a lasting tribute to Bill Towsley, former IBEW Local 43 business manager and devoted hospital volunteer.

The CNY PGA professionals paired with amateur golfers make this a unique experience where golf tips are shared and memories are made! For the past few years, the PGA has recruited talented collegiate golfers who have joined the ranks as this tournament continues to grow.



Thank you for considering one of the many sponsorship opportunities highlighted in this brochure. Reserve your sponsorship today by completing the attached registration form or register on-line at [UpstateFoundation.org/TowsleyProAm](http://UpstateFoundation.org/TowsleyProAm). If you have questions, please call the Upstate Foundation at 315-464-4416.

See you on the links!

Alan Marzullo, IBEW Local 43, 2023 Towsley Co-Chair

Tom Fletcher, C.R. Fletcher Associates, 2023 Towsley Co-Chair

Julie Simms, Upstate Foundation

## UPSTATE TOWSLEY PRO-AM | SPONSORSHIP OPPORTUNITIES | AUGUST 7, 2023

*Sponsors are acknowledged on the event website and in the Towsley Pro-Am program.*

### PRESENTING SPONSOR - \$30,000

#### IBEW LOCAL 43/NECA FINGER LAKES CHAPTER

- Three foursomes joined by PGA pros, lunch, dinner, refreshments and gift
- Featured as Presenting Sponsor on event sponsorship invitation
- Presenting Sponsor signage featured on course and at lunch and dinner
- Special recognition announced at lunch and dinner
- Featured in publicity, sponsor banner and tournament program
- *This is an exclusive sponsorship opportunity – CONFIRMED*

### GOLF COURSE SPONSOR - \$10,000

- Two foursomes joined by PGA pros, lunch, dinner, refreshments and gift
- Golf Course Sponsor signage featured on course and at lunch and dinner
- Special recognition announced at lunch and dinner
- Featured in publicity, sponsor banner and tournament program
- *This is an exclusive sponsorship opportunity*

### DINNER SPONSOR - \$6,000

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Dinner Sponsor signage featured on course and at dinner
- Special recognition announced at dinner
- Featured in publicity, sponsor banner and tournament program
- *Limited to two (2) sponsors*

### NEW SPONSORSHIP OPPORTUNITY: 19TH HOLE RECEPTION SPONSOR - \$5,000

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- 19th Hole Sponsor signage featured on course and at cocktail reception
- Special recognition announced at dinner
- Featured in publicity, sponsor banner and tournament program
- *Limited to two (2) sponsors*

### GOLF CART SPONSOR - \$5,000

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Golf Cart Sponsor signage featured on all carts and GPS during morning and afternoon flights
- Featured in publicity, sponsor banner and tournament program
- *Limited to two (2) sponsors*

### GOLFER GIFT SPONSOR - \$5,000

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Golfer Gift Sponsor featured at registration and on thank-you cards enclosed with golfer gifts
- Featured in publicity, sponsor banner and tournament program
- *Limited to two (2) sponsors*

### PGA PRO SPONSOR - \$5,000

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- PGA Pro Sponsor signage featured on course and at PGA registration
- PGA Pro Sponsor signage at the Upstate Towsley Open when PGA pros compete for the cash purse (8/28/2023)
- Featured in publicity, sponsor banner and tournament program
- *Limited to two (2) sponsors*

### PRIZE SPONSOR - \$3,000 WOODBINE GROUP

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Prize Sponsor signage featured on course and at prize table
- Special recognition announced at award ceremony
- Featured in publicity, sponsor banner and tournament program
- *This is an exclusive sponsorship opportunity – CONFIRMED*

## UPSTATE TOWSLEY PRO-AM | SPONSORSHIP OPPORTUNITIES *continued*

### LUNCH SPONSOR - \$3,000

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Lunch Sponsor signage featured on course and at lunch
- Special recognition announced at lunch
- Featured in publicity, sponsor banner and tournament program
- *Limited to four (4) sponsors*

### REFRESHMENT CART SPONSOR - \$3,000

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Refreshment Cart Sponsor signage featured on hospitality carts that serve complimentary beverages/snacks
- Featured in publicity, sponsor banner and tournament program
- *Limited to four (4) sponsors*

### BAG CHECK SPONSOR - \$2,500

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Bag Check Sponsor signage displayed at golfer bag check station
- Featured in publicity, sponsor banner and tournament program

### ON-COURSE BEVERAGE SPONSOR - \$2,500

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- On-Course Beverage Sponsor signage featured at four hydration stations
- Featured in publicity, sponsor banner and tournament program

### PUTTING GREEN SPONSOR - \$2,500

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Putting Green Sponsor signage featured at putting green
- Featured in publicity, sponsor banner and tournament program

### DRIVING RANGE SPONSOR - \$2,500

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Driving Range Sponsor signage featured at driving range
- Featured in publicity, sponsor banner and tournament program

### HOLE-IN-ONE SPONSOR - \$2,500

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Hole-In-One Sponsor signage featured at contest tee
- Featured in publicity, sponsor banner and tournament program

### LONGEST DRIVE SPONSOR - \$2,500

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Longest Drive Sponsor signage featured at contest tee
- Featured in publicity, sponsor banner and tournament program

### CLOSEST-TO-THE-PIN SPONSOR - \$2,500

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Closest-To-The-Pin Sponsor signage featured at contest tee
- Featured in publicity, sponsor banner and tournament program

### FOURSOME SPONSOR - \$2,200

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Listed in publicity, sponsor banner and tournament program

### BREAKFAST SPONSOR - \$1,500

- Breakfast Sponsor signage featured at breakfast buffet
- Listed in publicity, sponsor banner and tournament program
- Two complimentary invitations to cocktail reception and dinner

### SCOREBOARD SPONSOR - \$1,500

- Scoreboard Sponsor signage featured at tournament scoreboard
- Listed in publicity, sponsor banner and tournament program
- Two complimentary invitations to the cocktail reception and dinner

### TWOSOME SPONSOR - \$1,200

- One twosome paired and joined by a PGA pro, lunch, dinner, refreshments and gift
- Listed in publicity, sponsor banner and tournament program
- Please note that twosome golfing opportunities are based on availability as most golfers register as foursomes

### GREEN SPONSOR - \$500

- Company logo featured on a green sign
- Listed in publicity, sponsor banner and tournament program

### TEE SPONSOR - \$500

- Company logo featured on a tee sign
- Listed in publicity, sponsor banner and tournament program

## REGISTRATION FORM

**Registration deadline: July 10, 2023. Please note that a completed Registration Form is required.**

If you have not confirmed your foursome, you can submit this form without golfer names.

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Fax \_\_\_\_\_

### PAYMENT

Check enclosed. Make payable to: **The Upstate Foundation, Inc.**

Send invoice

Please charge my        

Name on card \_\_\_\_\_

Card number \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

I cannot attend but would like to make a contribution of \$ \_\_\_\_\_

### CHOOSE PREFERRED FLIGHT

Foursomes will be paired with a PGA pro or a collegiate golfer.

**Morning: 7:30 am** shotgun

**Afternoon: 1 pm** shotgun

1 Captain's Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

2 Name \_\_\_\_\_

Email \_\_\_\_\_

3 Name \_\_\_\_\_

Email \_\_\_\_\_

4 Name \_\_\_\_\_

Email \_\_\_\_\_