



**UPSTATE  
FOUNDATION**  
Where your gift impacts the  
health of the entire region.

42 ANNUAL

**TOWSLEY PRO-AM**

WHERE CNY PGA PROS & AMATEURS TEAM UP & TEE OFF

Dear Golf Enthusiast and Sponsor,

The **42nd Upstate Towsley Pro-Am** to benefit Upstate University Hospital will tee-off on **Monday, August 31** at the prestigious Turning Stone Resort Casino.

A longstanding partnership with IBEW Local 43/NECA Finger Lakes Chapter and the CNY Professional Golf Association (PGA) are what make this tournament unique. The Upstate Towsley Pro-Am has the distinction of being Central New York's largest and longest running PRO-AM tournament in the region.

As is tradition, we are offering morning and afternoon flights at **Shenendoah** where foursomes will be paired with CNY PGA pros. We are also hosting an exclusive morning flight at **Kaluhyat** featuring dramatic elevations and scenic views. **Course and flight preferences will be awarded on a first come, first serve basis.**

As we celebrate the **Upstate Foundation's 50th Anniversary** and the Centennial Anniversary of the CNY PGA we also pay tribute to the tournament's namesake, Bill Towsley. Bill's record of extraordinary service as a former business manager at IBEW Local 43 and through community volunteerism reflect the true spirit of the Upstate Towsley Pro-Am.

This year's tournament will benefit the Upstate Foundation's **Friend in Deed** fund, an important source of funding for vital programs and services, and unmet patient needs at Upstate University Hospital and Upstate Community Hospital.

Sincerely,

Alan Marzullo, IBEW Local 43, 2026 Towsley Pro-Am Co-Chair  
Tom Fletcher, 2026 Towsley Pro-Am Co-Chair  
Julie Simms, Upstate Foundation, Towsley Pro-Am Director

PRESENTING SPONSOR



TOURNAMENT PARTNER



**UPSTATE TOWSLEY PRO-AM | SPONSOR OPPORTUNITIES | Monday August 31, 2026**

**Pro-Am Tournament at Shenendoah will feature pairings with CNY PGA Pros**

**Tournament at Kaluhyat will feature an exclusive morning flight for teams of four or five players – your choice!**

**COURSE SPONSOR - \$10,000**

- Two foursomes paired with CNY PGA pros
- Logo featured on the save-the-date announcement and invitation
- Recognition as Course Sponsor in event advertising, publicity materials and social media
- Special recognition during lunch and dinner presentations
- Logo featured on Course Sponsor flag
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Logo featured on two tee signs
- Complimentary meal/beverage service and commemorative gift

**DINNER AND AWARDS CEREMONY SPONSOR - \$7,000**

- One foursome paired with a CNY PGA pro
- Logo featured on reception and dinner signage
- Special recognition during awards ceremony presentation
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Logo featured on two tee signs
- Complimentary meal/beverage service and commemorative gift

**CNY PGA SPONSOR - \$5,000**

- One foursome paired with a CNY PGA pro
- Logo featured on signage at PGA registration and scoring table
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Logo featured on one tee sign
- Complimentary meal/beverage service and commemorative gift

**GOLF CART SPONSOR - \$5,000**

- One foursome paired with a CNY PGA pro
- Logo featured on all golf carts and cart GPS screens
- Recognition on Upstate Foundation website event page

- Logo featured on event banner and in tournament program
- Logo featured on one tee sign
- Complimentary meal/beverage service and commemorative gift

**GOLFER GIFT SPONSOR - \$5,000**

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at gift distribution
- Logo featured on commemorative gifts presented to 300-400 golfers
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Logo featured on one tee sign
- Complimentary meal/beverage service and commemorative gift

**TOURNAMENT PRIZE SPONSOR - \$4,000**

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at the prize table
- Special recognition during tournament award presentation
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

**LUNCH SPONSOR - \$3,500**

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at lunch buffets
- Special recognition during lunch presentation
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

**REFRESHMENT CART SPONSOR - \$3,000**

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed on four refreshment carts
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

**BEVERAGE STATION SPONSOR - \$3,000**

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at four on-course beverage stations
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

**HOLE-IN-ONE SPONSOR - \$3,000**

- One foursome paired with CNY PGA pro
- Logo featured on signage displayed at Hole-in-One contest
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

**LONGEST DRIVE SPONSOR - \$3,000**

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at Longest Drive contest
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

**CLOSEST-TO-THE-PIN SPONSOR - \$3,000**

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at Closest-to-the-Pin contest
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

**BAG DROP SPONSOR - \$2,500**

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at bag drop
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

**PUTTING GREEN SPONSOR - \$2,500**

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at the putting green
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

**DRIVING RANGE SPONSOR - \$2,500**

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at the driving range
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

**BREAKFAST SPONSOR - \$2,500**

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at breakfast buffet
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

**FOURSOME SPONSOR - \$2,300**

- One foursome paired with CNY PGA pro
- Name featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

**SCOREBOARD SPONSOR - \$1,500**

- Logo featured on signage displayed near scoreboard
- Name featured on event banner and in tournament program
- Two complimentary invitations to cocktail reception and dinner

**TEE OR GREEN SPONSOR - \$750**

- Name featured on event banner and in tournament program
- Logo featured on one tee or green sign

**RAFFLE/SILENT AUCTION - In-kind donation**

- Logo/name featured on signage displayed with donated item
- In-kind donation gift credit

**Please note that capacity is limited. Course and flight preferences will be awarded on a first come, first serve basis.**

Contact name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**CHOOSE PREFERRED COURSE AND FLIGHT** **PRO-AM AT SHENENDOAH:** Foursome paired with CNY PGA Pro

Sponsor level (ex: Hole-In-One) \_\_\_\_\_

Sponsor level amount: (ex: \$3,000) \$ \_\_\_\_\_

Flight preference:  **AM: 7:30 am** shotgun  **PM: 1:00 pm** shotgun

 **TOURNAMENT AT KALUHYAT:** No PRO pairing

Four- or five-member teams welcome – your choice!

Flight: **7:30 am** shotgun  Four-member team  Five-member team

Sponsor level (ex: Hole-In-One) \_\_\_\_\_

Sponsor level amount: (ex: \$3,000) \$ \_\_\_\_\_

 **DONATION** I am unable to attend, but I would like to support Upstate Medical University. \$ \_\_\_\_\_**PAYMENT**

Check enclosed. Make payable to: **The Upstate Foundation, Inc.**

Send invoice

Please charge my        

Name on card \_\_\_\_\_

Card number \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

**PLAYER NAMES:** Captain information required at registration.

\*Fifth player name for Kaluhyat only

1 Captain's name *(required)* \_\_\_\_\_

Email *(required)* \_\_\_\_\_

Phone *(required)* \_\_\_\_\_

2 Name \_\_\_\_\_

Email \_\_\_\_\_

3 Name \_\_\_\_\_

Email \_\_\_\_\_

4 Name \_\_\_\_\_

Email \_\_\_\_\_

5\* Name \_\_\_\_\_

Email \_\_\_\_\_

**Please complete and return form by August 10**

**Email** sponsor form to Julie Simms at [SimmsJ@upstate.edu](mailto:SimmsJ@upstate.edu), or

**Register online** at [www.UpstateFoundation.org/TowsleyProAm](http://www.UpstateFoundation.org/TowsleyProAm)

Make checks payable to: The Upstate Foundation, Inc.

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