

**SPONSOR LEVELS**

**50TH ANNIVERSARY PRESENTING SPONSOR**

Information provided upon request

**DIAMOND SPONSOR - \$20,000**

- Recognition as Diamond Sponsor in event advertising, publicity materials and social media
- Recognition as Diamond Sponsor on event signage
- Recognition in event slideshow
- Recognition as Diamond Sponsor in Gala program
- Full-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 20 Patron Party/Gala reserved seating tickets
- Company name on reserved tables

**PATRON PARTY SPONSOR - \$15,500**

- Recognition as Patron Party Sponsor in event advertising, publicity materials and social media
- Recognition on Patron Party signage
- Recognition as Patron Party Sponsor on event signage
- Recognition in event slideshow
- Recognition as Patron Party Sponsor in Gala program
- Full-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 20 Patron Party/Gala reserved seating tickets
- Company name on reserved tables

**HUMANITARIAN SPONSOR - \$10,000**

- Recognition as Humanitarian Sponsor on event signage
- Recognition in event slideshow
- Recognition as Humanitarian Sponsor in Gala program
- Full-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 10 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**LIGHTING AND DÉCOR SPONSOR - \$10,000**

- Recognition as Lighting and Décor Sponsor on event signage
- Recognition in event slideshow
- Recognition as Lighting and Décor Sponsor in Gala program
- Full-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 10 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**PLATINUM SPONSOR - \$8,500**

- Recognition as Platinum Sponsor on event signage
- Recognition in event slideshow
- Recognition as Platinum Sponsor in Gala program
- Half-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 10 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**DINNER STATION SPONSOR - \$6,500**

- Recognition as Dinner Station Sponsor on food station signage
- Recognition as Dinner Station Sponsor on event signage
- Recognition in event slideshow
- Recognition as Dinner Station Sponsor in Gala program
- Half-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 8 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**BEVERAGE SPONSOR - \$6,500**

- Recognition as Beverage Sponsor on bar signage
- Recognition as Beverage Sponsor on event signage
- Recognition in event slideshow
- Recognition as Beverage Sponsor in Gala program
- Half-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 8 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**PROGRAM SPONSOR - \$5,500**

- Recognition as Program Sponsor on event signage
- Recognition in event slideshow
- Recognition as Program Sponsor in Gala program
- Half-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 8 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**GOLD SPONSOR - \$5,500**

- Recognition as Gold Sponsor on event signage
- Recognition in event slideshow
- Recognition as Gold Sponsor in Gala program
- Half-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 8 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**TABLE SPONSOR - \$3,500**

- Listed as Table Sponsor in Gala program
- Company logo/name in Gala program
- Recognition on Upstate Foundation website event page
- 10 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**SILVER SPONSOR - \$2,800**

- Recognition in event slideshow
- Listed as Silver Sponsor in Gala program
- Quarter-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 4 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**BRONZE SPONSOR - \$1,300**

- Recognition in event slideshow
- Listed as Bronze Sponsor in Gala program
- Recognition on Upstate Foundation website event page
- 2 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**FRIENDS OF FOUNDATION - \$350**

- 1 Patron Party/Gala reserved seating ticket

**ADVERTISING OPTIONS**

- FULL-PAGE AD - \$1,000** - 4.5w x 7.125"h
- HALF-PAGE AD - \$500** - 4.5w x 3.375"h
- QUARTER-PAGE AD - \$250** - Choose horizontal or vertical:
  - Horizontal: 4.5w x 1.625"h or  Vertical: 2.125w x 3.375"h

**SPONSOR AND AD DEADLINE: OCTOBER 2**

Provide color ad in high resolution format and company logo as a vector file.

**CONTACT INFORMATION**

Sponsorship level \_\_\_\_\_

Sponsorship amount \_\_\_\_\_

Contact name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_





Email \_\_\_\_\_

I cannot sponsor but would like to make a contribution of \$ \_\_\_\_\_

**PAYMENT OPTIONS**

Check enclosed. Make payable to: **The Upstate Foundation, Inc.**

Send invoice

Please charge my        

Name on card \_\_\_\_\_

Card number \_\_\_\_\_

Exp. date \_\_\_\_\_

Signature \_\_\_\_\_