

**Walk/Run
 for Kids**



WALK/RUN FOR KIDS – September 27

5K USATF-certified course • Otsiningo Park, Binghamton

Running and walking the trails together as a community partner sponsor, your company's support will touch the lives of many in the Southern Tier and Central New York, making a real difference in the health and well-being of the region.

Become a Walk/Run for Kids sponsor, and you help Upstate Golisano Children's Hospital patients and their families.

ALL SPONSORS

- Logo featured on event banner
- Recognition on Upstate Foundation website event page
- Recognition during announcements
- Event volunteer opportunities for employees
- Recognition on Upstate Foundation social media

CHAMPION SPONSOR - \$6,000

Information available upon request

REGISTRATION SPONSOR - \$4,500

- Corporate banner featured at start/finish line
- Logo featured on signage at registration table
- Special recognition on Upstate Foundation social media
- Recognition in email communication with event participants
- Logo featured on event T-shirt
- 8 event registrations for company team
- Products and promotional materials distributed in participant packet

RACE BIB SPONSOR - \$4,000

- Logo/name featured on event participant race bibs
- Special recognition on Upstate Foundation social media
- Logo featured on event T-shirt
- 6 event registrations for company team

WATER STOP SPONSOR - \$3,500

- Corporate banner featured at water stop
- Logo featured on event T-shirt
- 5 event registrations for company team

RUNNER TIMING SPONSOR - \$3,000

- Corporate banner featured at timing station
- Logo featured on event T-shirt
- 4 event registrations for company team

FINISHERS AWARD SPONSOR - \$2,500

- Logo featured at finish line
- Logo featured on event T-shirt
- 3 event registrations for company team

KIDS' FUN RUN SPONSOR - \$2,000

- Logo featured at Fun Run
- Logo featured on event T-shirt
- 2 event registrations for company team

ROUTE SPONSOR - \$1,500

- Logo featured at beginning of route
- Logo featured on event T-shirt
- 1 event registration

WALKER SPONSOR - \$1,000

- Logo featured on route sign
- Logo featured on event T-shirt

SUPPORT SPONSOR - \$250-\$999

SPONSOR OPPORTUNITIES

Event _____

Sponsor level _____ Sponsor amount _____

Event _____

Sponsor level _____ Sponsor amount _____

Event _____

Sponsor level _____ Sponsor amount _____

Event _____

Sponsor level _____ Sponsor amount _____

Event _____

Sponsor level _____ Sponsor amount _____

CONTACT INFORMATION

Contact name _____

Company _____

Address _____

City _____

State _____ ZIP _____

Phone _____

Email _____

Please provide company logo file as vector format.

PAYMENT OPTIONS

Check enclosed. Make payable to: **The Upstate Foundation, Inc.**

Send invoice

Please charge my    

Name on card _____

Card number _____

Exp. date _____

Signature _____

I cannot sponsor but would like to make a contribution of

\$ _____