

UPSTATE
TOWSLEY
PRO-AM

UPSTATE TOWSLEY PRO-AM – June 22

Where CNY PGA pros & amateurs team up and tee off!

**Central New York's longest running and largest
 PRO-AM Tournament**

Presented by IBEW Local 43 & NECA Finger Lakes Chapter partnership with the Central New York PGA

The Upstate Towsley Pro-Am returns to the Turning Stone Resort Casino for a premier golf experience featuring the skill and talent of CNY PGA professional golfers partnered with amateur teams vying for the tournament title. With morning and afternoon flights available, complimentary meals and spirits, and good-natured competition, the Towsley Pro-Am marks its 42nd year history of raising funds to support Upstate Medical University.



COURSE SPONSOR - \$10,000

- Two foursomes paired with CNY PGA pros
- Logo featured on the save-the-date announcement and invitation
- Recognition as Course Sponsor in event advertising, publicity materials and social media
- Special recognition during lunch and dinner presentations
- Logo featured on Course Sponsor flag
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Logo featured on two tee signs
- Complimentary meal/beverage service and commemorative gift

DINNER AND AWARDS CEREMONY SPONSOR - \$7,000

- One foursome paired with a CNY PGA pro
- Logo featured on reception and dinner signage
- Special recognition during awards ceremony presentation
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Logo featured on two tee signs
- Complimentary meal/beverage service and commemorative gift

CNY PGA SPONSOR - \$5,000

- One foursome paired with a CNY PGA pro
- Logo featured on signage at PGA registration and scoring table
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Logo featured on one tee sign
- Complimentary meal/beverage service and commemorative gift

GOLF CART SPONSOR - \$5,000

- One foursome paired with a CNY PGA pro
- Logo featured on all golf carts and cart GPS screens
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Logo featured on one tee sign
- Complimentary meal/beverage service and commemorative gift

GOLFER GIFT SPONSOR - \$5,000

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at gift distribution
- Logo featured on commemorative gifts presented to 300-400 golfers
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Logo featured on one tee sign
- Complimentary meal/beverage service and commemorative gift

TOURNAMENT PRIZE SPONSOR - \$4,000

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at the prize table
- Special recognition during tournament award presentation
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

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UPSTATE TOWSLEY PRO-AM CONTINUED

LUNCH SPONSOR - \$3,500

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at lunch buffets
- Special recognition during lunch presentation
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

REFRESHMENT CART SPONSOR - \$3,000

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed on refreshment carts
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

BEVERAGE STATION SPONSOR - \$3,000

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at four on-course beverage stations
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

HOLE-IN-ONE SPONSOR - \$3,000

- One foursome paired with CNY PGA pro
- Logo featured on signage displayed at Hole-in-One contest
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

LONGEST DRIVE SPONSOR - \$3,000

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at Longest Drive contest
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

CLOSEST-TO-THE-PIN SPONSOR - \$3,000

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at Closest-to-the-Pin contest
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

BAG DROP SPONSOR - \$2,500

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at bag drop
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

PUTTING GREEN SPONSOR - \$2,500

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at the putting green
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

DRIVING RANGE SPONSOR - \$2,500

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at the driving range
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

BREAKFAST SPONSOR - \$2,500

- One foursome paired with a CNY PGA pro
- Logo featured on signage displayed at breakfast buffet
- Recognition on Upstate Foundation website event page
- Logo featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

FOURSOME SPONSOR - \$2,300

- One foursome paired with CNY PGA pro
- Name featured on event banner and in tournament program
- Complimentary meal/beverage service and commemorative gift

SCOREBOARD SPONSOR - \$1,500

- Logo featured on signage displayed near scoreboard
- Name featured on event banner and in tournament program
- Two complimentary invitations to cocktail reception and dinner

TEE OR GREEN SPONSOR - \$750

- Name featured on event banner and in tournament program
- Logo featured on one tee or green sign

RAFFLE/SILENT AUCTION - IN-KIND DONATION

- Logo/name featured on signage displayed with donated item
- In-kind donation gift credit