

# GALA

## UPSTATE GALA – November 21

Each fall, the Upstate Foundation hosts its signature event, Upstate Gala. During its 45-year history, the Gala has raised over \$10 million to impact patient care, education, research, and community health and well-being.



### PRESENTING SPONSOR

Information provided upon request

### DIAMOND SPONSOR – \$20,000

- Recognition as Diamond Sponsor in event advertising, publicity materials and social media
- Recognition as Diamond Sponsor on event signage
- Recognition in event slideshow
- Recognition as Diamond Sponsor in Gala program
- Full-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 20 Patron Party/Gala reserved seating tickets
- Company name on reserved tables

### PATRON PARTY SPONSOR - \$15,500

- Recognition as Patron Party Sponsor in event advertising, publicity materials and social media
- Recognition on Patron Party signage
- Recognition as Patron Party Sponsor on event signage
- Recognition in event slideshow
- Recognition as Patron Party Sponsor in Gala program
- Full-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 20 Patron Party/Gala reserved seating tickets
- Company name on reserved tables

### HUMANITARIAN SPONSOR - \$10,000

- Recognition as Humanitarian Sponsor on event signage
- Recognition in event slideshow
- Recognition as Humanitarian Sponsor in Gala program
- Full-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 10 Patron Party/Gala reserved seating tickets
- Company name on reserved table

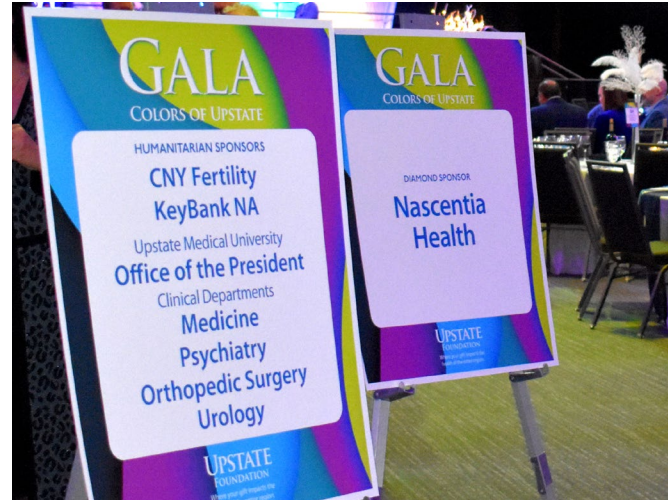
### LIGHTING AND DÉCOR SPONSOR - \$10,000

- Recognition as Lighting and Décor Sponsor on event signage
- Recognition in event slideshow
- Recognition as Lighting and Décor Sponsor in Gala program
- Full-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 10 Patron Party/Gala reserved seating tickets
- Company name on reserved table

### PLATINUM SPONSOR - \$8,500

- Recognition as Platinum Sponsor on event signage
- Recognition in event slideshow
- Recognition as Platinum Sponsor in Gala program
- Half-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 10 Patron Party/Gala reserved seating tickets
- Company name on reserved table

*continued...*



**DINNER STATION SPONSOR - \$6,500**

- Recognition as Dinner Station Sponsor on food station signage
- Recognition as Dinner Station Sponsor on event signage
- Recognition in event slideshow
- Recognition as Dinner Station Sponsor in Gala program
- Half-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 8 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**BEVERAGE SPONSOR - \$6,500**

- Recognition as Beverage Sponsor on bar signage
- Recognition as Beverage Sponsor on event signage
- Recognition in event slideshow
- Recognition as Beverage Sponsor in Gala program
- Half-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 8 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**PROGRAM SPONSOR - \$5,500**

- Recognition as Program Sponsor on event signage
- Recognition in event slideshow
- Recognition as Program Sponsor in Gala program
- Half-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 8 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**GOLD SPONSOR - \$5,500**

- Recognition as Gold Sponsor on event signage
- Recognition in event slideshow
- Recognition as Gold Sponsor in Gala program
- Half-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 8 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**TABLE SPONSOR - \$3,500**

- Listed as Table Sponsor in Gala program
- Company logo/name in Gala program
- Recognition on Upstate Foundation website event page
- 10 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**SILVER SPONSOR - \$2,800**

- Recognition in event slideshow
- Listed as Silver Sponsor in Gala program
- Quarter-page ad in Gala program
- Recognition on Upstate Foundation website event page
- 4 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**BRONZE SPONSOR - \$1,300**

- Recognition in event slideshow
- Listed as Bronze Sponsor in Gala program
- Recognition on Upstate Foundation website event page
- 2 Patron Party/Gala reserved seating tickets
- Company name on reserved table

**FRIENDS OF FOUNDATION - \$350**

- 1 Patron Party/Gala reserved seating ticket