

**Saturday
September 21, 2024**

Otsiningo Park
Binghamton, NY
RAIN or SHINE

UPSTATE
FOUNDATION

**Walk/Run
for Kids**

benefiting Upstate Golisano Children's Hospital

5K Run
USATF-certified
2-mile Walk

Plus, Fun Run for Kids

Sponsor opportunities

ALL SPONSORS

- Company logo on thank-you banner and event website
- Acknowledgment during announcements
- Event volunteer opportunities for employees
- Acknowledgment on social media

CHAMPION SPONSOR - \$6,000

Information available upon request

REGISTRATION SPONSOR - \$4,500

- Display corporate banner at start/finish line
- Company logo on registration sign
- Acknowledgment on social media
- Acknowledgment in email communication with event participants
- Company logo on event T-shirt
- 8 event registrations for company team
- Products and promotional materials distributed in participant packet

RACE BIB SPONSOR - \$4,000

- Company logo on event participant race bibs
- Acknowledgment on social media
- Company logo on event T-shirt
- 6 event registrations for company team

WATER STOP SPONSOR - \$3,500

- Display corporate banner at water stop
- Company logo on event T-shirt
- 5 event registrations for company team

RUNNER TIMING SPONSOR - \$3,000

- Display corporate banner at timing station
- Company logo on event T-shirt
- 4 event registrations for company team

FINISHERS AWARD SPONSOR - \$2,500

- Company logo displayed at finish line
- Company logo on event T-shirt
- 3 event registrations for company team

KIDS' FUN RUN SPONSOR - \$2,000

- Company logo displayed at Fun Run for Kids
- Company logo on event T-shirt
- 2 event registrations for company team

ROUTE SPONSOR - \$1,500

- Company logo displayed at beginning of the route
- Company logo on event T-shirt
- 1 event registration

WALKER SPONSOR - \$1,000

- Company logo on sign along route
- Company logo on event T-shirt

SUPPORT SPONSOR - \$250-\$999

Upstate Foundation contact

Cynthia Rotella, Director of Development, Southern Tier
Upstate Foundation | Upstate Golisano Children's Hospital
607-771-3727 | Cell: 607-624-4914 | Fax: 315-464-7857

For reservation or sponsor information visit
www.UpstateFoundation.org/WalkRunforKids

2024 Sponsorship commitment form T-shirt and print materials deadline: September 4, 2024

Contact information

Sponsor level _____

Sponsor amount _____

Contact name _____

Company _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

Please provide company logo file as vector format.

Payment options

Check enclosed. Make payable to: **The Upstate Foundation, Inc.**

Send invoice

Please charge my    

Name on card _____

Card number _____

Exp. date _____

Signature _____

I cannot sponsor but would like to make a contribution of

\$ _____

The Upstate Foundation, Inc.
750 East Adams Street, Syracuse, NY 13210-2375