



UPSTATE 40TH ANNIVERSARY TOWSLEY PRO-AM

PRESENTING SPONSOR



Dear Golf Enthusiast and Supporter:

The **40th Anniversary Upstate Towsley Pro-Am** to benefit Upstate University Hospital will tee-off on **Monday, June 24** at **Shenendoah**, a premier golf course at Turning Stone Resort Casino! The tournament is moving back to June and Shenendoah as we celebrate this anniversary milestone.

A long-standing partnership with IBEW Local 43/NECA Finger Lakes Chapter and the CNY Professional Golf Association (PGA) is what makes the Towsley Pro-Am special and enduring. The tournament serves as a lasting tribute to Bill Towsley, former IBEW Local 43 business manager and devoted hospital volunteer. Foursomes are paired with a CNY PGA professional or collegiate golfer for a unique and memorable experience.

Please consider one of the many sponsor opportunities available. Reserve your sponsorship today by completing the registration form or registering online at UpstateFoundation.org/TowsleyProAm. If you have questions, please call the Upstate Foundation at 315-464-4416.

We are pleased to share that tournament proceeds will benefit the **Clark Burn Center at Upstate University Hospital**. An American Burn Association Center of Distinction, the Clark Burn Center serves adult and pediatric patients in 37 counties.

Thank you for providing four decades of hope and healing.

Alan Marzullo, IBEW Local 43, 2024 Upstate Towsley Co-Chair

Tom Fletcher, 2024 Upstate Towsley Co-Chair

Julie Simms, Upstate Foundation, Upstate Towsley Director

TOURNAMENT PARTNER



UPSTATE TOWSLEY PRO-AM | SPONSOR OPPORTUNITIES | June 24, 2024

Sponsors are acknowledged on the Upstate Foundation's event website and in the Upstate Towsley Pro-Am program.

PRESENTING SPONSOR - \$30,000

IBEW LOCAL 43/NECA FINGER LAKES CHAPTER

- Three foursomes joined by PGA pros, lunch, dinner, refreshments and gift
- Featured as Presenting Sponsor on event sponsor invitation
- Presenting Sponsor signage featured on course, and at lunch and dinner
- Special recognition announced at lunch and dinner
- Featured in publicity, sponsor banner and tournament program
- *This is an exclusive sponsor opportunity - CONFIRMED*

GOLF COURSE SPONSOR - \$10,000

- Two foursomes joined by PGA pros, lunch, dinner, refreshments and gift
- Golf Course Sponsor signage featured on course, and at lunch and dinner
- Special recognition announced at lunch and dinner
- Featured in publicity, sponsor banner and tournament program
- *This is an exclusive sponsor opportunity*

ANNIVERSARY DINNER SPONSOR - \$6,000

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Dinner Sponsor signage featured on course and at dinner
- Special recognition announced at dinner
- Featured in publicity, sponsor banner and tournament program
- *Limited to two (2) sponsors*

19TH HOLE RECEPTION SPONSOR - \$5,000

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- 19th Hole Sponsor signage featured on course and at cocktail reception
- Special recognition announced at dinner
- Featured in publicity, sponsor banner and tournament program
- *Limited to two (2) sponsors*

GOLF CART SPONSOR - \$5,000

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Golf Cart Sponsor signage featured on all carts and GPS during morning and afternoon flights
- Featured in publicity, sponsor banner and tournament program
- *Limited to two (2) sponsors*

GOLFER GIFT SPONSOR - \$5,000

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Golfer Gift Sponsor signage featured at registration and company logo included on gift thank-you card
- Featured in publicity, sponsor banner and tournament program
- *Limited to two (2) sponsors*

PGA PRO SPONSOR - \$5,000

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- PGA Pro Sponsor signage featured on course and at PGA registration
- PGA Pro Sponsor signage at the Upstate Towsley Open when PGA pros compete for the cash purse (date TBD)
- Featured in publicity, sponsor banner and tournament program
- *Limited to two (2) sponsors*

PRIZE SPONSOR - \$3,000 WOODBINE GROUP

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Prize Sponsor signage featured on course and at prize table
- Special recognition announced at award ceremony
- Featured in publicity, sponsor banner and tournament program
- *This is an exclusive sponsor opportunity - CONFIRMED*

ANNIVERSARY LUNCH SPONSOR - \$3,000

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Lunch Sponsor signage featured on course and at lunch
- Special recognition announced at lunch
- Featured in publicity, sponsor banner and tournament program
- Limited to five (5) sponsors

REFRESHMENT CART SPONSOR - \$3,000

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Refreshment Cart Sponsor signage featured on hospitality carts that serve complimentary beverages/snacks
- Featured in publicity, sponsor banner and tournament program
- Limited to five (5) sponsors

BAG CHECK SPONSOR - \$2,500

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Bag Check Sponsor signage displayed at golfer bag check station
- Featured in publicity, sponsor banner and tournament program

ON-COURSE BEVERAGE SPONSOR - \$2,500

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- On-Course Beverage Sponsor signage featured at four hydration stations
- Featured in publicity, sponsor banner and tournament program

PUTTING GREEN SPONSOR - \$2,500

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Putting Green Sponsor signage featured at putting green
- Featured in publicity, sponsor banner and tournament program

DRIVING RANGE SPONSOR - \$2,500

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Driving Range Sponsor signage featured at driving range
- Featured in publicity, sponsor banner and tournament program

HOLE-IN-ONE SPONSOR - \$2,500

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Hole-in-One Sponsor signage featured at contest tee
- Featured in publicity, sponsor banner and tournament program

LONGEST DRIVE SPONSOR - \$2,500

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Longest Drive Sponsor signage featured at contest tee
- Featured in publicity, sponsor banner and tournament program

CLOSEST-TO-THE-PIN SPONSOR - \$2,500

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Closest-to-the-Pin Sponsor signage featured at contest tee
- Featured in publicity, sponsor banner and tournament program

FOURSOME SPONSOR - \$2,200

- One foursome joined by a PGA pro, lunch, dinner, refreshments and gift
- Listed in publicity, sponsor banner and tournament program

BREAKFAST SPONSOR - \$1,500

- Breakfast Sponsor signage featured at breakfast buffet
- Listed in publicity, sponsor banner and tournament program
- Two complimentary invitations to cocktail reception and dinner

SCOREBOARD SPONSOR - \$1,500

- Scoreboard Sponsor signage featured at tournament scoreboard
- Listed in publicity, sponsor banner and tournament program
- Two complimentary invitations to cocktail reception and dinner

TWOSOME SPONSOR - \$1,200

- Twosome paired with another twosome and a PGA pro, lunch, dinner, refreshments and gift
- Listed in publicity, sponsor banner and tournament program
- Please note that twosome golfing opportunities are based on availability as most golfers register as foursomes

GREEN SPONSOR - \$500

- Company logo featured on a green sign
- Listed in publicity, sponsor banner and tournament program

TEE SPONSOR - \$500

- Company logo featured on a tee sign
- Listed in publicity, sponsor banner and tournament program

REGISTRATION FORM

Registration deadline: June 3, 2024

Please note that capacity is limited. Flight preferences and pairings with a PGA pro/collegiate golfer will be awarded on a first-come basis.

Contact name _____

Company _____

Address _____

Phone _____

Email _____

Fax _____

PAYMENT

☐ Check enclosed. Make payable to: The Upstate Foundation, Inc.

☐ Send invoice

☐ Please charge my ☐  ☐  ☐  ☐ 

Name on card _____

Card number _____ Exp. date _____

Signature _____

☐ I cannot attend but would like to make a contribution of \$ _____

CHOOSE PREFERRED FLIGHT

Capacity is limited. Preferences will be awarded on a first-come basis. Foursomes will be paired with a PGA pro or collegiate golfer.

☐ Morning: 7:30 am shotgun

☐ Afternoon: 1:00 pm shotgun

Player names can be added when confirmed.

1 Captain's name (required) _____

Email (required) _____

Phone (required) _____

2 Name _____

Email _____

3 Name _____

Email _____

4 Name _____

Email _____