

benefiting Upstate Golisano Children's Hospital

Live radio broadcast in partnership with iHeartMedia (NewsRadio 570 WSYR and Y94), along with support from CNY Central to help sick and injured children at

Upstate Golisano Children's Hospital. Your sponsorship will be recognized over live radio to thousands of listeners during Radiothon, and on the Upstate Foundation's event landing page.

**Platinum Sponsor - \$5,000**

- Company name mentioned in hourly thank-you messages throughout two days of Radiothon
- On-air interview
- Company name on print materials including posters, mailers, hospital monitors
- Opportunity for you and your employees to be phone bank volunteers

**Day Sponsor - \$3,000**

- Company name mentioned in hourly thank-you messages throughout one day of Radiothon
- On-air interview
- Company name on print materials including posters, mailers, hospital monitors
- Opportunity for you and your employees to be phone bank volunteers

**Hospitality Sponsor - \$2,500**

- Company name mentioned as hospitality sponsor in thank-you messages throughout one day of Radiothon
- On-air interview
- Product placement opportunity: coffee, breakfast and lunch for 25 volunteers and radio talent
- Opportunity for you and your employees to be phone bank volunteers

**Phone Bank Sponsor - \$1,500**

- Company name mentioned as phone bank sponsor in thank you messages for a two-hour period during one day of Radiothon
- On-air interview
- Opportunity for you and your employees to be phone bank volunteers

**Power Hour Sponsor - \$1,000**

- Company name mentioned during the sponsored hour
- Company sponsors one hour of Radiothon to help raise on-air donations for that specific hour and matches, up to a specific dollar amount, pledges that are phoned in during the hour

**Miracle Moment Sponsor - \$500 min**

- Company name mentioned as a miracle moment sponsor

**CONTACT INFORMATION**

Sponsorship Level \_\_\_\_\_

Sponsorship Amount \_\_\_\_\_

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please provide company logo file as vector format.

**PAYMENT OPTIONS**

Check enclosed. Make payable to: **The Upstate Foundation, Inc.**

Send invoice

Please charge my



Name on card \_\_\_\_\_

Card number \_\_\_\_\_

Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

I cannot sponsor but would like to make a contribution of

\$ \_\_\_\_\_