



PRESENTING SPONSOR



A SPECIAL INVITATION

Tee-off to support the Clark Burn Center at Upstate University Hospital Monday, June 24, 2024 • Kaluhyat, Turning Stone Resort Casino

GREAT NEWS! For the first time in the 40-year history of the Upstate Towsley Pro-Am, we are excited to offer a **second morning flight at Kaluhyat**, Turning Stone! Although the morning and afternoon flights at Shenendoah are filled, we are thrilled to expand the tournament as we celebrate its 40th Anniversary and support critical needs at the Upstate Clark Burn Center.

Towsley sponsors playing at Kaluhyat will receive the same sponsorship benefits with one change. As noted in our registration materials, PGA pairings were assigned on a first come, first serve basis due to limited capacity.

In lieu of a CNY PGA pro, teams playing at Kaluhyat will have the opportunity to invite **five golfers to play!**

Kaluhyat team and contest winners will be recognized and awarded at the Anniversary Lunch, a time for teams playing at both courses to share a meal together. On behalf of the Upstate Towsley Pro-Am Committee, we thank you for your generous support.

Alan Marzullo
IBEW Local 43
2024 Towsley Co-Chair

Tom Fletcher
Towsley Sponsor
2024 Towsley Co-Chair



UPSTATE TOWSLEY PRO-AM | SPONSOR OPPORTUNITIES | June 24, 2024

*Each team is welcome to invite **five golfers to play.***

PRESENTING SPONSOR - \$30,000

IBEW LOCAL 43/NECA FINGER LAKES CHAPTER

- Three teams, lunch, dinner, refreshments and gift
- Featured as Presenting Sponsor on event sponsor invitation
- Presenting Sponsor signage featured on course, and at lunch and dinner
- Special recognition announced at lunch and dinner
- Featured in publicity, sponsor banner and tournament program
- *This is an exclusive sponsor opportunity - CONFIRMED*

GOLF COURSE SPONSOR - \$10,000

- Two teams, lunch, dinner, refreshments and gift
- Golf Course Sponsor signage featured on course, and at lunch and dinner
- Special recognition announced at lunch and dinner
- Featured in publicity, sponsor banner and tournament program
- *This is an exclusive sponsor opportunity*

ANNIVERSARY DINNER SPONSOR - \$6,000

- One team, lunch, dinner, refreshments and gift
- Dinner Sponsor signage featured on course and at dinner
- Special recognition announced at dinner
- Featured in publicity, sponsor banner and tournament program
- *Limited to two (2) sponsors*

19TH HOLE RECEPTION SPONSOR - \$5,000

- One team, lunch, dinner, refreshments and gift
- 19th Hole Sponsor signage featured on course and at cocktail reception
- Special recognition announced at dinner
- Featured in publicity, sponsor banner and tournament program
- *Limited to two (2) sponsors*

GOLF CART SPONSOR - \$5,000

- One team, lunch, dinner, refreshments and gift
- Golf Cart Sponsor signage featured on all carts and GPS during morning and afternoon flights
- Featured in publicity, sponsor banner and tournament program
- *Limited to two (2) sponsors*

GOLFER GIFT SPONSOR - \$5,000

- One team, lunch, dinner, refreshments and gift
- Golfer Gift Sponsor signage featured at registration and company logo included on gift thank-you card
- Featured in publicity, sponsor banner and tournament program
- *Limited to two (2) sponsors*

PGA PRO SPONSOR - \$5,000

- One team, lunch, dinner, refreshments and gift
- PGA Pro Sponsor signage featured on course and at PGA registration
- PGA Pro Sponsor signage at the Upstate Towsley Open when PGA pros compete for the cash purse (date TBD)
- Featured in publicity, sponsor banner and tournament program
- *Limited to two (2) sponsors*

PRIZE SPONSOR - \$3,000 WOODBINE GROUP

- One team, lunch, dinner, refreshments and gift
- Prize Sponsor signage featured on course and at prize table
- Special recognition announced at award ceremony
- Featured in publicity, sponsor banner and tournament program
- *This is an exclusive sponsor opportunity - CONFIRMED*

UPSTATE TOWSLEY PRO-AM | SPONSOR OPPORTUNITIES *continued*

ANNIVERSARY LUNCH SPONSOR - \$3,000

- One team, lunch, dinner, refreshments and gift
- Lunch Sponsor signage featured on course and at lunch
- Special recognition announced at lunch
- Featured in publicity, sponsor banner and tournament program
- *Limited to five (5) sponsors*

REFRESHMENT CART SPONSOR - \$3,000

- One team, lunch, dinner, refreshments and gift
- Refreshment Cart Sponsor signage featured on hospitality carts that serve complimentary beverages/snacks
- Featured in publicity, sponsor banner and tournament program
- *Limited to five (5) sponsors*

BAG CHECK SPONSOR - \$2,500

- One team, lunch, dinner, refreshments and gift
- Bag Check Sponsor signage displayed at golfer bag check station
- Featured in publicity, sponsor banner and tournament program

ON-COURSE BEVERAGE SPONSOR - \$2,500

- One team, lunch, dinner, refreshments and gift
- On-Course Beverage Sponsor signage featured at four hydration stations
- Featured in publicity, sponsor banner and tournament program

PUTTING GREEN SPONSOR - \$2,500

- One team, lunch, dinner, refreshments and gift
- Putting Green Sponsor signage featured at putting green
- Featured in publicity, sponsor banner and tournament program

DRIVING RANGE SPONSOR - \$2,500

- One team, lunch, dinner, refreshments and gift
- Driving Range Sponsor signage featured at driving range
- Featured in publicity, sponsor banner and tournament program

HOLE-IN-ONE SPONSOR - \$2,500

- One team, lunch, dinner, refreshments and gift
- Hole-in-One Sponsor signage featured at contest tee
- Featured in publicity, sponsor banner and tournament program

LONGEST DRIVE SPONSOR - \$2,500

- One team, lunch, dinner, refreshments and gift
- Longest Drive Sponsor signage featured at contest tee
- Featured in publicity, sponsor banner and tournament program

CLOSEST-TO-THE-PIN SPONSOR - \$2,500

- One team, lunch, dinner, refreshments and gift
- Closest-to-the-Pin Sponsor signage featured at contest tee
- Featured in publicity, sponsor banner and tournament program

FOURSOME SPONSOR - \$2,200

- One team, lunch, dinner, refreshments and gift
- Listed in publicity, sponsor banner and tournament program

BREAKFAST SPONSOR - \$1,500

- Breakfast Sponsor signage featured at breakfast buffet
- Listed in publicity, sponsor banner and tournament program
- Two complimentary invitations to cocktail reception and dinner

SCOREBOARD SPONSOR - \$1,500

- Scoreboard Sponsor signage featured at tournament scoreboard
- Listed in publicity, sponsor banner and tournament program
- Two complimentary invitations to cocktail reception and dinner

TWOSOME SPONSOR - \$1,200

- Twosome paired with another twosome, lunch, dinner, refreshments and gift
- Listed in publicity, sponsor banner and tournament program
- Please note that twosome golfing opportunities are based on availability as most golfers register as team

GREEN SPONSOR - \$500

- Company logo featured on a green sign
- Listed in publicity, sponsor banner and tournament program

TEE SPONSOR - \$500

- Company logo featured on a tee sign
- Listed in publicity, sponsor banner and tournament program

Sponsors are acknowledged on the Upstate Foundation's event website and in the Upstate Towsley Pro-Am program.

KALUHYAT REGISTRATION FORM

Registration deadline: June 3, 2024

Contact name _____

Company _____

Address _____

Phone _____

Email _____

Fax _____

PAYMENT

Check enclosed. Make payable to: **The Upstate Foundation, Inc.**

Send invoice

Please charge my    

Name on card _____

Card number _____ Exp. date _____

Signature _____

I cannot attend but would like to make a contribution of \$ _____

Shotgun start: 7:15 am on Kaluhyat

Anniversary Lunch and Awards: 11:30 am - 1:30 pm

Player names can be added when confirmed.

1 Captain's name *(required)* _____

Email *(required)* _____

Phone *(required)* _____

2 Name _____

Email _____

3 Name _____

Email _____

4 Name _____

Email _____

5 Name _____

Email _____