

SPECIAL UNDERWRITING SPONSOR LEVELS

PRESENTING SPONSOR

Information available upon request

PATRON PARTY SPONSOR - \$15,500

- Acknowledged as Patron Party Sponsor on pre-event print materials, digital and social media
- Acknowledged on Patron Party signage
- Listed as Patron Party Sponsor on event signage
- Recognition in event slideshow
- Listed as Patron Party Sponsor in Gala program
- Full-page ad in Gala program
- Acknowledged on Gala website with company link
- 20 Patron Party/Gala reserved seating tickets

FOOD AND BEVERAGE SPONSOR - \$12,500

- Acknowledged on food and beverage station signage
- Listed as Food and Beverage Sponsor on signage
- Recognition in event slideshow
- Listed as Food and Beverage Sponsor in Gala program
- Full-page ad in Gala program
- Acknowledged on Gala website with company link
- 12 Patron Party/Gala reserved seating tickets

LIGHTING AND DÉCOR SPONSOR - \$10,000

- Listed as Lighting and Décor Sponsor on signage
- Recognition in event slideshow
- Listed as Lighting and Décor Sponsor in Gala program
- Full-page ad in Gala program
- Acknowledged on Gala website with company link
- 10 Patron Party/Gala reserved seating tickets

ENTERTAINMENT SPONSOR - \$8,500

- Listed as Entertainment Sponsor on signage
- Recognition in event slideshow
- Listed as Entertainment Sponsor in Gala program
- Half-page ad in Gala program
- Acknowledged on Gala website with company link
- 8 Patron Party/Gala reserved seating tickets

MUSIC STAGE SPONSOR - \$8,500

- Listed as Music Stage Sponsor on signage
- Recognition in event slideshow
- Listed as Music Stage Sponsor in Gala program
- Acknowledged on Gala website with company link
- Half-page ad in Gala program
- 8 Patron Party/Gala reserved seating tickets

PRINTED PROGRAM SPONSOR - \$6,500

- Listed as Printed Program Sponsor on signage
- Recognition in event slideshow
- Listed as Printed Program Sponsor in Gala program
- Acknowledged on Gala website with company link
- Half-page ad in Gala program
- 6 Patron Party/Gala reserved seating tickets

PATRON SPONSOR LEVELS

DIAMOND SPONSOR - \$20,000

- Acknowledged as Diamond Sponsor on pre-event print materials, digital and social media
- Listed as Diamond Sponsor on event signage
- Recognition in event slideshow
- Listed as Diamond Sponsor in Gala program
- Full-page ad in Gala program
- Acknowledged on Gala website with company link
- 20 Patron Party/Gala reserved seating tickets

HUMANITARIAN SPONSOR - \$10,000

- Listed as Humanitarian Sponsor on signage
- Recognition in event slideshow
- Listed as Humanitarian Sponsor in Gala program
- Full-page ad in Gala program
- Acknowledged on Gala website with company link
- 10 Patron Party/Gala reserved seating tickets

PLATINUM SPONSOR - \$8,000

- Listed as Platinum Sponsor on signage
- Recognition in event slideshow
- Listed as Platinum Sponsor in Gala program
- Half-page ad in Gala program
- Acknowledged on Gala website with company link
- 8 Patron Party/Gala reserved seating tickets

GOLD SPONSOR - \$5,250

- Listed as Gold Sponsor on signage
- Recognition in event slideshow
- Listed as Gold Sponsor in Gala program
- Quarter-page ad in Gala program
- Acknowledged on Gala website with company link
- 6 Patron Party/Gala reserved seating tickets

SILVER SPONSOR - \$2,750

- Recognition in event slideshow
- Listed as Silver Sponsor in Gala program
- Acknowledged on Gala website
- 4 Patron Party/Gala reserved seating tickets

BRONZE SPONSOR - \$1,250

- Recognition in event slideshow
- Listed as Bronze Sponsor in Gala program
- Acknowledged on Gala website
- 2 Patron Party/Gala reserved seating tickets

FRIENDS OF FOUNDATION - \$325

- 1 Patron Party/Gala reserved seat ticket

ADVERTISING OPTIONS

- FULL-PAGE AD - \$1,000** – 4.5w x 7.125”h
- HALF-PAGE AD - \$500** – 4.5w x 3.375”h
- QUARTER-PAGE AD - \$250** – Choose horizontal or vertical:
 - Horizontal: 4.5w x 1.625”h or Vertical: 2.125w x 3.375”h

AD DEADLINE: NOVEMBER 1

Please provide color ad in high resolution format

Contact the Upstate Foundation for sponsor opportunities
315-464-4416 | www.UpstateFoundation.org/Gala

CONTACT INFORMATION

Sponsorship level _____

Sponsorship amount _____

Contact name _____

Company _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

Please provide company logo file as vector format.

PAYMENT OPTIONS

Check enclosed. Make payable to: **The Upstate Foundation, Inc.**

Send invoice

Please charge my



Name on card _____

Card number _____

Exp. date _____

Signature _____

I cannot sponsor but would like to make a contribution of

\$ _____