



CALL IN FOR CANCER – October 17, 2024

Join us in our celebration with a live broadcasts by iHeartMedia radio stations Y94 and NewsRadio 570 WSYR, and CNY Central. **Call In for Cancer** supports the needs of adults and children being treated for cancer locally at Upstate Cancer Center. Your sponsorship will be recognized over live broadcasts to thousands of listeners and viewers during **Call In for Cancer**.

PRESENTING SPONSOR - \$10,000

- Company/Individual name on all printed materials including posters and mailers
- Company/Individual name advertised in hourly thank-you messages throughout event
- Recognition on the Upstate Foundation website's Call In for Cancer landing page
- Social media recognition
- Prerecorded check presentation and interview
- Opportunity for you and your employees to be phone bank volunteers (two-hour shift)

COMMUNITY PARTNER SPONSOR - \$5,000

- Company/Individual name advertised in thank-you messages during drive times (6-7 am and 5-6 pm)
- Social media recognition
- Check presentation at the Upstate Cancer Center
- Opportunity for you and your employees to be phone bank volunteers (two-hour shift)

PHONE BANK SPONSOR - \$2,500

- Company/Individual name advertised in thank-you messages during a two-hour phone bank shift
- Social media recognition
- Check presentation at the Upstate Cancer Center
- Opportunity for you and your employees to be phone bank volunteers (two-hour shift)

POWER HOUR SPONSOR - \$1,500

- Company/Individual name advertised in thank-you messages during a one-hour Power Hour
- Social media recognition
- Check presentation at the Upstate Cancer Center
- Opportunity for you and your employees to be phone bank volunteer (two-hour shift)

CORPORATE HOUR SPONSOR - \$1,000

- Company name advertised in thank-you messages during a one-hour phone bank shift
- Social media recognition

HOOR OF HOPE SPONSOR - \$500

- Company/Individual name advertised in thank-you messages during a one-hour Hour of Hope

Call In for Cancer – 2024 Sponsorship Commitment Form

Yes, I/we would like to support the **Call In for Cancer**, benefiting the Upstate Cancer Center.

Contact Information

Sponsor level _____

Sponsor amount _____

Contact name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Payment Options

I cannot sponsor but would like to make a contribution of \$ _____

Check enclosed. Make payable to: **The Upstate Foundation, Inc.**

Send invoice

Please charge my    

Name on card _____

Card number _____ Exp. date _____

Signature _____

Additional Information

- Please provide company logo file as vector format.
- Permission to use picture on website/social media: Yes No
- Additional notes/information _____

