

SPECIAL UNDERWRITING SPONSOR LEVELS

- ☐ **PRESENTING SPONSOR**
Information provided upon request
- ☐ **PATRON PARTY SPONSOR - \$15,500**
 - Acknowledged as sponsor on pre-event print materials, digital and social media
 - Acknowledged on Patron Party signage
 - Listed as Patron Party Sponsor on signage
 - Recognition in event slideshow
 - Listed as Patron Party Sponsor in Gala program
 - Full-page ad in Gala program
 - Acknowledged on Gala website with company link
 - 20 Patron Party/Gala reserved seating tickets
- ☐ **FOOD AND BEVERAGE SPONSOR - \$12,500**
 - Acknowledged on food/beverage station signage
 - Listed as Food and Beverage Sponsor on signage
 - Recognition in event slideshow
 - Listed as Food and Beverage Sponsor in Gala program
 - Full-page ad in Gala program
 - Acknowledged on Gala website with company link
 - 12 Patron Party/Gala reserved seating tickets
- ☐ **LIGHTING AND DÉCOR SPONSOR - \$10,000**
 - Listed as Lighting and Décor Sponsor on signage
 - Recognition in event slideshow
 - Listed as Lighting and Décor Sponsor in Gala program
 - Full-page ad in Gala program
 - Acknowledged on Gala website with company link
 - 10 Patron Party/Gala reserved seating tickets
- ☐ **ENTERTAINMENT SPONSOR - \$8,500**
 - Acknowledged on dance floor signage
 - Listed as Entertainment Sponsor on signage
 - Listed as Entertainment Sponsor in Gala program
 - Half-page ad in Gala program
 - Acknowledged on Gala website with company link
 - 8 Patron Party/Gala reserved seating tickets
- ☐ **MUSIC STAGE SPONSOR - \$8,500**
 - Acknowledged on dance floor signage
 - Listed as Music Stage Sponsor on signage
 - Listed as Music Stage Sponsor in Gala program
 - Acknowledged on Gala website with company link
 - Half-page ad in Gala program
 - 8 Patron Party/Gala reserved seating tickets
- ☐ **PRINTED PROGRAM SPONSOR - \$6,500**
 - Acknowledged in Gala program
 - Listed as Printed Program Sponsor on signage
 - Listed as Printed Program Sponsor in Gala program
 - Acknowledged on Gala website with company link
 - Half-page ad in Gala program
 - 6 Patron Party/Gala reserved seating tickets

PATRON SPONSOR LEVELS

- ☐ **DIAMOND SPONSOR - \$20,000**
 - Acknowledged as sponsor on pre-event print materials, digital and social media
 - Listed as Diamond Sponsor on event signage
 - Recognition in event slideshow
 - Listed as Diamond Sponsor in Gala program
 - Full-page ad in Gala program
 - Acknowledged on Gala website with company link
 - 20 Patron Party/Gala reserved seating tickets
- ☐ **HUMANITARIAN SPONSOR - \$10,000 +**
 - Listed as Humanitarian Sponsor on signage
 - Recognition in event slideshow
 - Listed as Humanitarian Sponsor in Gala program
 - Full-page ad in Gala program
 - Acknowledged on Gala website with company link
 - 10 Patron Party/Gala reserved seating tickets
- ☐ **PLATINUM SPONSOR - \$8,000**
 - Listed as Platinum Sponsor on signage
 - Recognition in event slideshow
 - Listed as Platinum Sponsor in Gala program
 - Half-page ad in Gala program
 - Acknowledged on Gala website with company link
 - 8 Patron Party/Gala reserved seating tickets
- ☐ **GOLD SPONSOR - \$5,250**
 - Listed as Gold Sponsor on signage
 - Recognition in event slideshow
 - Listed as Gold Sponsor in Gala program
 - Quarter-page ad in Gala program
 - Acknowledged on Gala website with company link
 - 6 Patron Party/Gala reserved seating tickets
- ☐ **SILVER SPONSOR - \$2,750**
 - Recognition in event slideshow
 - Listed as Silver Sponsor in Gala program
 - Acknowledged on Gala website
 - 4 Patron Party/Gala reserved seating tickets
- ☐ **BRONZE SPONSOR - \$1,250**
 - Recognition in event slideshow
 - Listed as Bronze Sponsor in Gala program
 - Acknowledged on Gala website
 - 2 Patron Party/Gala reserved seating tickets
- ☐ **FRIENDS OF FOUNDATION - \$325**
 - 1 Patron Party/Gala reserved seat ticket

Contact the Upstate Foundation for sponsorship opportunities
315-464-4416 | www.UpstateFoundation.org/Gala

Contact information

Sponsorship Level _____

Sponsorship Amount _____

Contact Name _____

Company _____

Address _____

City _____

State _____ ZIP _____

Phone _____

Email _____

Please provide company logo file as vector format.

Payment options

☐ Check enclosed. Make payable to: **The Upstate Foundation, Inc.**

☐ Send invoice

☐ Please charge my ☐  ☐  ☐  ☐ 

Name on card _____

Card number _____

Exp. date _____

Signature _____

☐ I cannot sponsor but would like to make a contribution of

\$ _____

Please make checks payable to: The Upstate Foundation, Inc.
750 East Adams Street, Syracuse, NY 13210-2375