KINGSTON SYRACUSE PATHWAY

2ND ANNUAL CROSS BORDER CONFERENCE SPONSORSHIP GUIDE

About the Event

The cities of Kingston and Syracuse are naturally connected - in proximity and through shared economic advantages and interests. Kingston, Syracuse, and their surrounding regions are home to world-class academic, research institutions, and innovative ecosystems. This is the second annual Kingston KSP event and will continue to focus on the health care and life sciences sectors. This full-day event will include Networking, Keynote Speakers, Panel Discussions, and a cross border Pitch Competition.

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Why Sponsor?

Be a part of the strategic partnership that reaches across borders improving innovation, research, collaboration, and improving care to:

- Expand your industry knowledge
- Access researchers, physicians, and business leaders
- Support the collaborative cross-border ecosystem

Why Attend?

Learn about game-changing trends, share new ways to improve healthcare & network with Ontario & NYS Leaders

Sponsor Levels & Benefits	speaker binner	Morning ast spor	Linchi de spon	pitch sponsor
Complimentary tickets	2	2	3	4
Logo included in marketing materials	/	✓	/	✓
Signage at dinner	/			
Signage at breakfast		✓		
Introduce keynote speaker			/	
Signage in conference room			/	✓
Introduce pitch event				/
Participate as a pitch judge				✓
Cost	\$500	\$500	\$1000	\$1500

March 29, 2023 8:00 a.m. – 5:00 p.m.



Crown Plaza Syracuse 701 E. Genesee St Syracuse, NY



For more information:: durdonk@upstate.edu















