

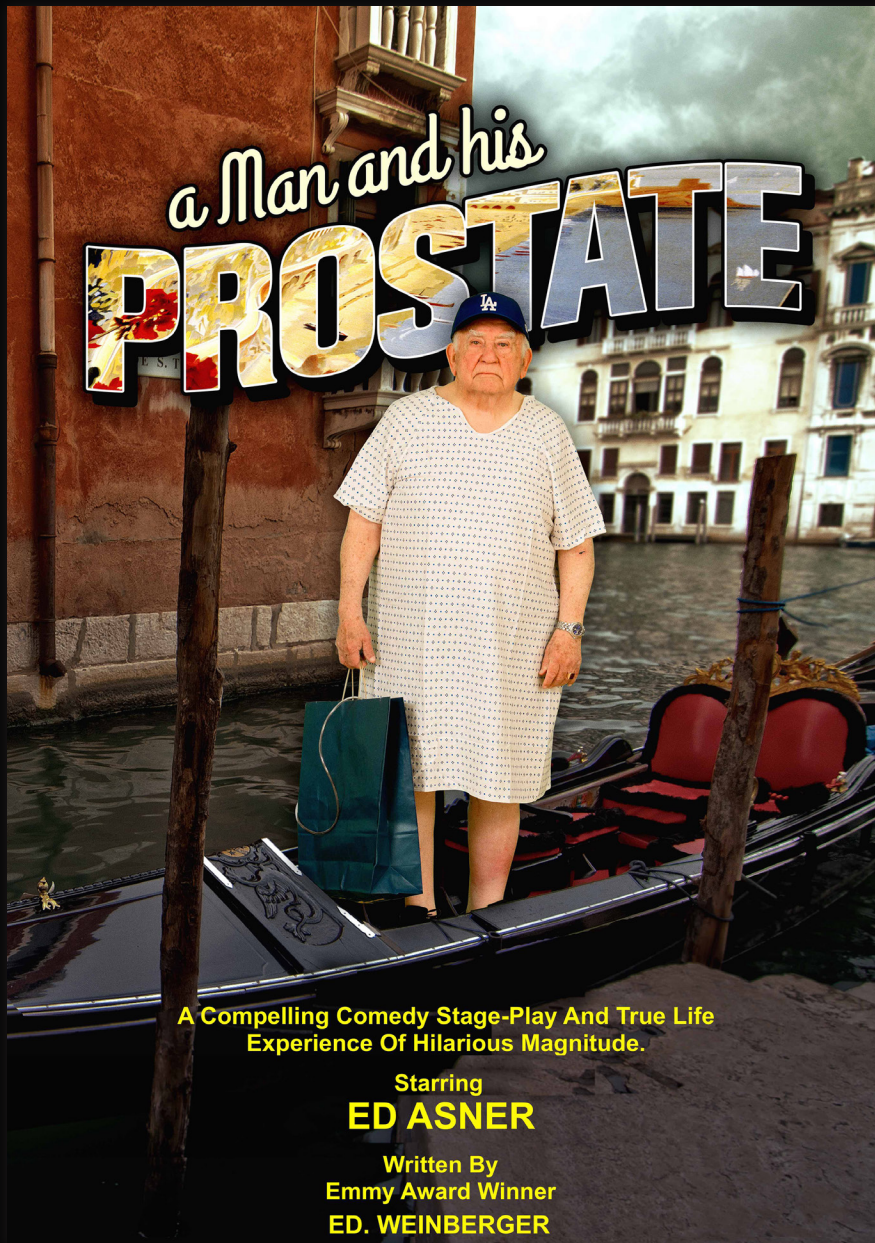
UPSTATE

UROLOGY

UPSTATE

CANCER CENTER

PRESENTS



"HILARIOUS"

- NY Times

"THIS ISN'T JUST A STAGE-PLAY, BUT A PUBLIC SERVICE PROVIDED IN A COMEDY FORMAT - VERY FUNNY"

- NY Post

"A MAN AND HIS PROSTATE IS A DAMN FUNNY SHOW. THE COMBINATION OF THE BRILLIANT WRITING OF ED WEINBERGER AND ASNER'S DELIVERY IS A WINNER..."

- Front Row Center

A FUNDRAISING EVENT FOR UPSTATE UNIVERSITY HOSPITAL'S PROSTATE CANCER RESEARCH FUND

UPSTATE UROLOGY UPSTATE CANCER CENTER

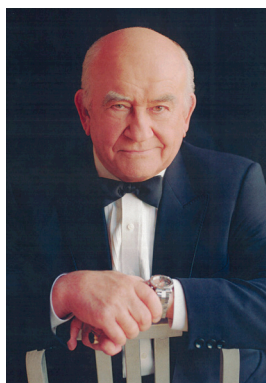
SYRACUSE, NY

SEPTEMBER IS PROSTATE CANCER AWARENESS MONTH

Join Syracuse Basketball Coach Jim Boeheim and Drs. Gennady Bratslavsky and Jeffrey Bogart of Upstate's Prostate Cancer Team, as they host an event to raise awareness and research dollars for a disease that impacts 1 in 7 men.



Based on a true-life experience, a man discovers his inner self in more ways than one. A near tragedy is masterfully transformed into a one-man comedy, perfectly portrayed by Ed Asner in his hilarious visit to the hospital in preparation for surgery he doesn't want.



Ed Asner is an icon of American Television as well as a star of stage, television, film and voiceover. His career launched in the 1970s in the Mary Tyler Moore Show. He is the only actor to have won an Emmy for the same role in both a comedy and a drama (five total as Lou Grant). He went on to win two more Emmy Awards for complex roles in the mega-hit miniseries "Roots" and "Rich Man, Poor Man". In addition to more than 100 television show credits, he's starred on Broadway as well as the big screen - with appearances that include unforgettable performances in films such as "JFK", "Elf", and "Pacific Edge."



del **LAGO**
RESORT • CASINO

WEDNESDAY, SEPTEMBER 6

DEL LAGO RESORT AND CASINO

1133 STATE ROUTE 414 ♦ WATERLOO, NEW YORK 13165

DOORS WILL OPEN AT 6 P.M.

SHOW STARTS AT 7 P.M. (SHOW WILL RUN 80 MINUTES.)

PLATINUM LEVEL

FOR \$10,000 INCLUDES:

- 16 tickets to the show (4 prime seating, private tables of 4)
- 16 tickets to the VIP Party with Ed Asner and Coach Jim Boeheim, following the performance.
- Your company or organization's logo on our event website.
- A full page ad in the playbill.
- A banner with your company logo at the event.
- Your company's name mentioned in our email blasts, Twitter tweets and on our Facebook page.
- Recognition at the event.

GOLD LEVEL

FOR \$7,500 INCLUDES:

- 12 tickets to the show (3 prime seating, private tables of 4)
- 12 tickets to the VIP Party with Ed Asner and Coach Jim Boeheim, following the performance.
- Your company or organization's logo on our event website.
- A banner with your company logo at the event.
- Your company's name mentioned in our email blasts, Twitter tweets and on our Facebook page.
- Recognition at the event.

SILVER LEVEL

FOR \$5,000 INCLUDES:

- 8 tickets to the show (2 prime seating, private table of 4)
- 8 tickets to the VIP Party with Ed Asner and Coach Jim Boeheim, following the performance.
- Your company or organization's logo on our event website.
- Recognition at the event.

BRONZE LEVEL

FOR \$2,500 INCLUDES:

- 4 tickets to the show (1 prime seating, private table of 4)
- 4 tickets to the VIP Party with Ed Asner and Coach Jim Boeheim, following the performance.
- Your company or organization's logo on our event website.
- Recognition at the event.



SPONSORSHIP OPPORTUNITIES

YES! I am interested in supporting prostate cancer research at Upstate Medical University :

I AM INTERESTED IN THE:

___ Platinum ___ Gold ___ Silver ___ Bronze

CONTACT INFORMATION

Name of Company or Organization / Individual:

Contact: _____

Phone: _____

Email: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

PAYMENT INFORMATION:

Amount enclosed: \$ _____

☐ Our check is enclosed payable to **The Upstate Foundation, Inc.**

Include in the Memo: (Fund # 21860)

☐ Please charge my: ☐ MasterCard ☐ Visa ☐ Discover ☐ American Express

Credit Card # _____

Expiration Date: _____ Security Code: _____

Name On Card: _____

Billing Address of Card: _____

Signature: _____

CHECK PAYMENTS:

Checks need to be made payable to: **THE UPSTATE FOUNDATION, INC.**

Include in the Memo: Fund #21860

Checks do need to be mailed to:

750 East Adams Street, CAB 326 • Syracuse, NY 13210

CREDIT CARD PAYMENTS:

Please call Doreen Bonura at 315-464-4416 or go online to

<https://www.upstatefoundation.org/EdAsnerplay>

The Upstate Foundation is a 501(c)3 not-for-profit corporation. W-9 forms from **THE UPSTATE FOUNDATION OFFICE** can be obtained by contacting Doreen Bonura at bonurad@upstate.edu